

ASSOCIATION OF OUTDOOR LIGHTING PROFESSIONALS

EXPO & SPONSOR

P R O G R A M

ILLUMINATE 2026

AOLP ANNUAL CONFERENCE & EXPO

February 5 – 6, 2026 • Carlsbad, CA

Showcase Your Products and Services to the Outdoor Lighting Community

Illuminate is the Association of Outdoor Lighting Professionals' annual conference and Expo. It is the premier event in the industry!

Lighting designers and installers, distributors, manufacturers and industry service providers come together at Illuminate for valuable education, networking and to see new and innovative products and services at Expo. Our exhibitors and sponsors reach decision makers face-to-face at this event; and select sponsorship levels get promotion throughout the year.

Looking for added exposure at Illuminate or throughout the year? Consider becoming an AOLP Sponsor!

- Put your company in the spotlight
- Amplify your message
- Build brand awareness
- Capture new leads

Take advantage of additional networking with conference attendees and valuable education by attending full conference at a discounted rate of \$675 per person.

Questions? Contact: ads@aolponline.org or call 717-238-2504.

“AOLP’s Illuminate Conference energizes you to get back to work and reminds you why you do what you do.”

— Kenny Kaufman, Redwoods Landscape Lighting



EXPO INFORMATION



February 5 – 6, 2026

Carlsbad, CA

Registration Rates

Registration

AOLP Member Rate: \$775

Non-Member Rate: \$1,225

Must register by November 30, 2025

Late Registration

AOLP Member Rate: \$1,025

Non-Member Rate: \$1,425

Rates apply after November 30, 2025

Your registration includes:

Two (2) representatives for lunch on Thursday, and the Expo & Reception only. 10'x10' space.

One (1) 6' table and two (2) chairs.

Expo Schedule

Expo Date: Thursday, February 5

Exhibitor Set-up: 9:00 a.m. to 2:30 p.m.

Expo: 3:00 p.m. to 6:30 p.m.

Exhibitor Teardown: Must be completed by 10:30 p.m.

Additional Opportunities

Add an additional 6' table for \$100. Note: The additional table does not extend your booth space.

Electric will be available through the hotel. This information and other details will be provided after you register.

Take advantage of additional networking with conference attendees and valuable education by attending full conference at a discounted rate of \$675 per person.

Outside set-up may be available depending on the venue. Contact ads@aolponline.org for more information.

SPONSOR LEVELS

Benefit Description	Awards Dinner \$5,000 (1 available)	Friday Night Bash \$5,000 (1 available)	Expo Reception \$4,000 (1 available)	Conference Lunch \$3,500 (2 available)	Conference App \$3,500 (1 available)	Coffee \$2,000 (2 available)	Co-branded Conference Swag \$5,000 (1 available)	Drink Ticket** \$3,000 (3 available)	New Member Social \$1,500 (1 available)	Co-branded Lanyards \$1,500 (1 available)	Platinum \$3,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
"Presented by"	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
Opportunity to Address Attendees at Event	✓	✓	✓	✓	✓		✓				✓			
Two Ticket to Awards Dinner	✓	✓	✓	✓	✓		✓				✓	✓		
Expo Booth	✓	✓	✓	✓	✓		✓				✓	✓		
Featured Article in <i>LightLines</i> * Issue of Sponsor's Choice	✓	✓	✓	✓	✓		✓	✓			✓	✓		
Web Spotlight	3 Months	3 Months	3 Months	3 Months	3 Months		3 Months	2 Months			2 Months	1 Month		
Ad in <i>LightLines</i> * Issue of Sponsor's Choice	Full Page	Full Page	Full Page	Full Page	Quarter Page	Quarter Page	Full Page	Half Page	Quarter Page	Quarter Page	Half Page	Half Page	Quarter Page	
Exclusive Email Blast Promoting Company	✓	✓	✓	✓	✓		✓							
Logo and Sponsorship Recognition in Pre-and Post-Conference Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship Recognition Signage at Conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo and Sponsorship Recognition in Conference App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorships are an exclusive AOLP member benefit.

AOLP appreciates the support of its sponsors. As a thank you to existing exclusive level sponsors, they will be given a short Early First Look period to review AOLP's annual sponsorship program for the upcoming year, to make their decisions, pay in full, and secure their place as a sponsor. After this Early First Look period has concluded, new sponsors will be given the opportunity to secure their spot.

Payment in full is required to guarantee sponsorship. Confirmation of sponsorship will be provided upon receipt of contract and payment. Conference swag and lanyard sponsorship contracts must be received by November 30, 2025. All other sponsorship contracts must be received by November 30, 2025.

**LightLines* is AOLP's quarterly member e-newsletter. **Each sponsorship allots for 1 drink ticket per attendee.

CONFERENCE HOTEL



The Westin Carlsbad Resort & Spa

5480 Grand Pacific Drive
Carlsbad, CA
760-827-2800

[CLICK HERE](#) to make a reservation.

CHECK IN: 4:00 p.m.

CHECK OUT: 12:00 p.m.

AOLP has negotiated discounted room rates for the days of the conference. All rooms in our block are available on a first-come, first-served basis. The negotiated room rate is only available until our block is full or the deadline date is reached.

Room Rates (plus state and local taxes):

Single/Double Occupancy: \$259/night

The reservation deadline is **Monday, January 12, 2026.**

Recommended Airport

San Diego International Airport (SAN)

Distance From Hotel: 33 Miles

Phone Number: +1 619-400-2404

www.san.org

“ I have attended
Illuminate since 2017. Every
single year I come back with
something new that enhances
our designs and installs. ”

— Chris Fry, CLVLT
Irrigation & Lighting Specialties LLC



Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Cell: _____

Email: _____ Website: _____

SPONSORSHIPS

- | | | |
|--|--|--|
| <input type="checkbox"/> Awards Dinner \$5,000 | <input type="checkbox"/> Conference App \$3,500 | <input type="checkbox"/> Co-branded Lanyards \$1,500 |
| <input type="checkbox"/> Friday Night Bash \$5,000 | <input type="checkbox"/> Coffee \$2,000 | <input type="checkbox"/> Platinum \$3,000 |
| <input type="checkbox"/> Expo Reception \$4,000 | <input type="checkbox"/> Co-branded Swag \$5,000 | <input type="checkbox"/> Gold \$2,500 |
| <input type="checkbox"/> Thursday Conference Lunch \$3,500 | <input type="checkbox"/> Drink Tickets \$3,000 | <input type="checkbox"/> Silver \$1,500 |
| <input type="checkbox"/> Friday Conference Lunch \$3,500 | <input type="checkbox"/> New Member Social \$1,500 | <input type="checkbox"/> Bronze \$1,000 |

EXPO REGISTRATION PACKAGES

Registration (Prior to 11/30/25)

- Member \$775 Non-Member \$1,225

Late Registration (After 11/30/25)

- Member \$1,025 Non-Member \$1,425

REPRESENTATIVES ATTENDING EXPO

Name: _____

Phone: _____

Email: _____

Emergency Contact Name: _____

Emergency Contact Phone: _____

- Full conference for \$675

Meal Preference: Standard Vegetarian Gluten-Free

Name: _____

Phone: _____

Email: _____

Emergency Contact Name: _____

Emergency Contact Phone: _____

- Full conference for \$675

Meal Preference: Standard Vegetarian Gluten-Free

Your expo registration fee includes an 10'x10' space, two (2) representatives for the Expo portion of the conference, one (1) 6' table, two (2) chairs and lunch on Thursday. If you would like an additional 6' table for \$100, please check here:

PAYMENT INFORMATION

Total Amount: \$ _____

Method of Payment: Check (payable to AOLP) Visa MasterCard Discover AmEx

Credit Card Number: _____

Exp. Date: _____ Security Code: _____ Signature: _____

Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

**Return to: AOLP, 2207 Forest Hills Drive, Harrisburg, PA 17112 or 717-238-9985 (fax) or e-mail to ads@aolponline.org
Questions? Contact ads@aolponline.org or call 717-238-2504**

Cancellations must be made in writing by December 31, 2025 to receive a refund, less a \$25 administrative service fee plus any processing fees. After this time, there will be no refunds. Visit www.aolponline.org for details on our refunds & returns policy.