



ILLUMINATE 2019

AOLP ANNUAL CONFERENCE & EXPO

January 31 - February 2 | Scottsdale, Arizona

# Sponsor and Expo Packet

# What is AOLP?

The Association of Outdoor Lighting Professionals (AOLP) is an organization comprised of companies, distributors, manufacturers, industry service providers, educators and students across the outdoor lighting industry. Their collective mission is to promote and advance the landscape and architectural lighting industry for lighting designers and installers, distributors and business-to-business manufacturers.

Illuminate, AOLP's Conference and Expo, is held annually and is used as a tool to help the association and its members achieve their mission. Illuminate provides attendees with valuable industry knowledge, products and networking opportunities that help individuals and businesses alike grow and succeed in the industry. Illuminate offers your company the chance to showcase your products and services to the outdoor lighting community and to reach decision makers face-to-face.



For more information on AOLP, please visit [www.aolponline.org](http://www.aolponline.org) or call 717-238-2504.

## Join Us at Illuminate '19

*The premier gathering of lighting designers and installers*

January 31 – February 2, 2019

Embassy Suites by Hilton Scottsdale Resort  
Scottsdale, AZ



**“It’s essential for every small business to be associated with the national trade association of your industry. AOLP’s Illuminate Conference and Expo is the place to meet fellow members, share and learn new concepts and brush up on the best practices of running a lighting business.”**

– Michael Sestak, CLVLT, COLD, Sestak Lighting Design

# Expo Information | January 31, 2019

## Registration Rates

### Early Bird Registration Rate

AOLP Member Rate: \$500  
Non-Member Rate: \$950  
*Must register by December 31, 2018*

### Registration Rate

AOLP Member Rate: \$750  
Non-Member Rate: \$1,150  
*Rates apply after December 31, 2018*

### Your registration includes:

Two (2) representatives for the Expo only

One (1) 6' table and two (2) chairs

*Exhibitors may register for the full conference at an additional \$485 per person.*

## Expo Schedule

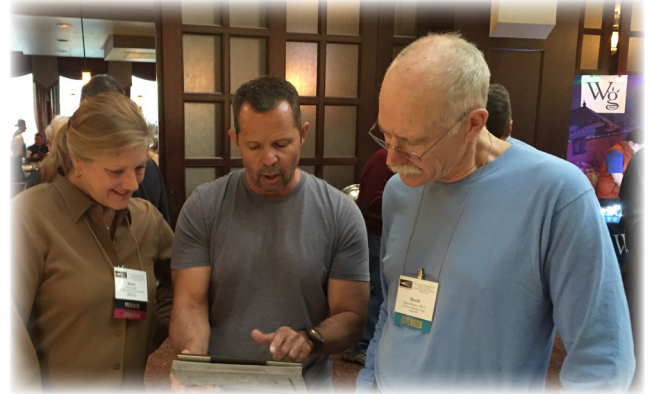
**Expo Date:** Thursday, January 31

**Exhibitor Set-up:** 9:00 a.m. to 2:30 p.m.

**Expo:** 3:00 p.m. to 6:30 p.m.

**Exhibitor Teardown:** Must be completed by 11:00 p.m.

*Electric will be available through the hotel. Information will be provided after you register.*



# Illuminate '19 Hotel Information

## Conference Location and Hotel Information

### Embassy Suites by Hilton Scottsdale Resort

5001 North Scottsdale Road  
Scottsdale, AZ 85250  
1-800-362-2779

AOLP has negotiated discounted room rates for the days of the conference, as well as three days before and three days after the conference based on availability.

**Single/Double occupancy:** \$212 (plus state and local taxes) and includes a complimentary cooked-to-order breakfast.

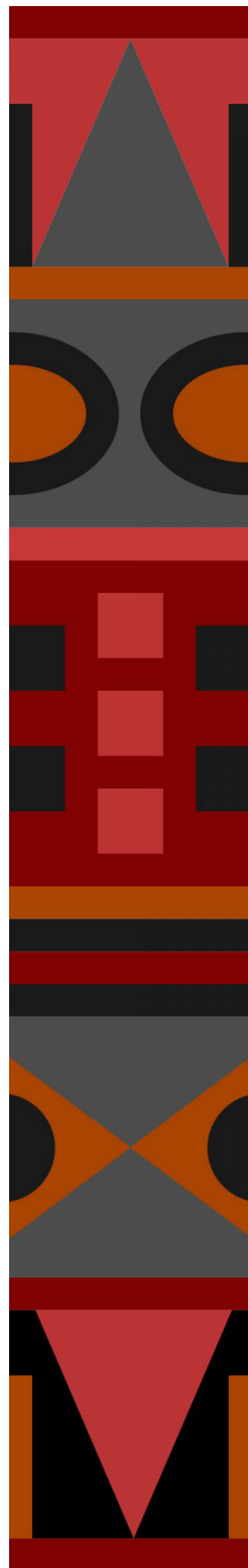
Mention AOLP 2019 Annual Conference to receive the discounted rate. Reservations can be made by calling 1-800-362-2779 or by using the [online reservation link](#).

*All rooms in our block are available on a first-come, first-served basis. The negotiated room rate is only available until our block is full or the deadline date is reached. The reservation deadline is January 7, 2019.*



**“AOLP’s Illuminate Conference is attended by a ‘Who’s Who’ of the outdoor lighting industry’s top designer contractors. This is the place to be for those who are passionate about being the industry’s best.”**

- Les Lesmasters, CLVLT, Classic Irrigation and Lighting



# Sponsorship Levels

AOLP offers sponsorships with benefits that highlight your company before, during and after Illuminate as well as exclusive opportunities to make your company stand out! Please note that sponsorships are an exclusive AOLP member benefit. To learn more about AOLP membership, please visit [www.aolponline.org/membership](http://www.aolponline.org/membership).

<b>Benefit Description</b>	<b>Exclusive Opportunities</b>			<b>Expo Sponsorships</b>		<b>Promotional</b>	
	<b>Awards Dinner \$3,500</b>	<b>Expo Reception \$3,000</b>	<b>Conference App \$1,500</b>	<b>Platinum \$2,500</b>	<b>Gold \$2,000</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>
“Presented by”	✓	✓	✓				
Opportunity to Address Attendees at Event	✓	✓		✓			
Two Tickets to Awards Dinner	✓	✓		✓	✓		
Expo Booth	✓	✓		✓	✓		
Featured Article in <i>LightLines</i> * Issue of Sponsor’s Choice	✓	✓		✓			
Web Advertisement (3 months)	✓			✓	✓		
Ad in <i>LightLines</i> * Issue of Sponsor's Choice	✓	✓	✓	✓	✓	✓	
Exclusive Pre-Conference E-blast Promoting Sponsorship	✓	✓	✓				
Logo and Sponsorship Recognition in Pre-and Post-Conference Promotions	✓	✓	✓	✓	✓	✓	✓
Sponsorship Recognition Signage at Conference	✓	✓	✓	✓	✓	✓	✓
Logo and Sponsorship Recognition in Conference App	✓	✓	✓	✓	✓	✓	✓

Payment in full is required to guarantee sponsorship. Confirmation of sponsorship will be provided upon receipt of contract. All sponsorship contracts must be received by **December 31, 2018**.

\**LightLines* is an e-newsletter for members of the Association of Outdoor Lighting Professionals and is published electronically four times per year.

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

## SPONSORSHIPS

Exclusive Opportunities			Expo Sponsorships		Promotional	
Awards Dinner \$3,500	Expo Reception \$3,000	Conference App \$1,500	Platinum \$2,500	Gold \$2,000	Silver \$1,000	Bronze \$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## EXPO REGISTRATION PACKAGES

Early Bird Registration (Prior to 12/31/18)		Registration (After 12/31/18)	
Member \$500	Non-Member \$950	Member \$750	Non-Member \$1,150
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## REPRESENTATIVES ATTENDING EXPO

Name:		Name:	
Phone:		Phone:	
Email:		Email:	
Full conference for \$485:	<input type="checkbox"/>	Full conference for \$485:	<input type="checkbox"/>

Your expo registration fee includes two (2) representatives for the Expo portion of the conference, one (1) 6' table and two (2) chairs. If you would like an additional 6' table for \$100, please check here:

## LOGO SPECIFICATIONS

Sponsor logos must be emailed to [ads@aolponline.org](mailto:ads@aolponline.org) as JPG or PNG files only. Logos should be in a high resolution format (300 dpi) to ensure a quality image on any materials or in publications.

## PAYMENT INFORMATION

Total Amount: \$ \_\_\_\_\_  
 Method of Payment:  Check (payable to AOLP)  Visa  MasterCard  Discover  
 Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Return to: AOLP, 2207 Forest Hills Drive, Harrisburg, PA 17112 or 717-238-9985 (fax)**  
**Questions? Contact [ads@aolponline.org](mailto:ads@aolponline.org) or call 717-238-2504**

Cancellations must be made in writing by December 31, 2018 to receive a refund, less a \$25 administrative service fee. After this time, there will be no refunds. Visit [www.aolponline.org](http://www.aolponline.org) for details on our refunds & returns policy.